



Asthma and Allergy
Foundation of America®

NEW ENGLAND CHAPTER

Family Concert & Food Allergy Expo (Teal O' Ween)

October 26, 2019 * 1:30 to 3:00 p.m.

DONOR/SPONSOR INFORMATION

Name _____

Business Contact (if different than name) _____

Street Address _____ City _____ Zip _____

Phone _____ Email _____

SPONSOR LEVELS

\$500 – Headline Sponsor

- ❖ Display Table at event for samples, brochures and information about company and products
- ❖ Company logo included in e-mail for event promotional announcements (approximately 2,800 recipients)
- ❖ Company logo posted on AAFA New England's social media as event sponsor
- ❖ Company logo included in next AAFA New England Asthma & Allergy Bulletin as an event sponsor (approximately 1,800 recipients)
- ❖ Company logo listed for two months on AAFA New England's website homepage

\$300 – Supporter

- ❖ Display Table at event for samples, brochures and information about company and products
- ❖ Company logo included in e-mail for event promotional announcements (approximately 2,800 recipients)
- ❖ Company logo posted on AAFA New England's social media as event sponsor
- ❖ Company logo included in next AAFA New England Asthma & Allergy Bulletin as an event sponsor (approximately 1,800 recipients)

\$150 – Exhibitor

- ❖ Display Table at event for samples, brochures and information about company and products

Please circle one:

Will you be sending a representative? Yes or No

Will you be sending product samples for us to distribute free? Yes or No

(PLEASE NOTE: for safety, samples must be individually wrapped and ingredients labeled. We are expecting between 200-250 people, including children. Electric outlets and refrigeration will not be available at the event.)

Will you be sending promotional materials (e.g. coupons, brochures)? Yes or No

Ship product samples and materials to address below - Must be received by October 15, 2019

Please return form and payment to:

AAFA New England, 25 Braintree Hill Office Park, Suite 200, Braintree, MA 02184-8796

To pay with a credit card visit: www.asthmaandallergies.org

For more information, please email events@aafane.org or call 781-444-7778